a((an

Online Security Research Survey 2009

The Australian Communications Consumer Action Network (ACCAN) is conducting a short survey gauging consumers' awareness and experiences with online security. The survey takes approximately 7-15 minutes to complete.

Though online security threats have recognisable names (malware, Phishing, Spam, adware), consumers aren't necessarily familiar with the technical complexity and constantly evolving nature of these threats. The situation is exacerbated by a cultivated culture of fear in which media hype, biased commercial information and questionable reach of government initiatives makes it difficult for consumers to be knowledgeable about the threats they may face online. As a result, consumers are not able to confidently guard themselves against these threats, instead becoming dependent on a range of prescribed solution and ultimately leaving themselves vulnerable.

The research project aims to investigate whether Australian consumers really understand online security threats and how to protect themselves against these. We hope you fill the survey in and importantly, circulate it to your organisations, members, contacts, friends and family in Australia as you see fit.

The survey will close on September 25, 2009.

Click here to access the survey:
http://www.surveymonkey.com/s.aspx?sm=J_2fn6ZjkL3gsp1mkOBqXmqA_3d_3d

Questions and comments should be directed to: Kirisha.t@accan.org.au