

#### Australian Government

Department of Broadband, Communications and the Digital Economy

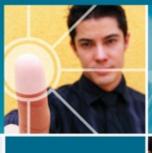
#### Future of emergency services



Assistant Secretary Consumer Policy and Post Branch

September 2011







www.dbcde.gov.au

#### Australia's emergency call service

- Triple Zero primary emergency service number from any fixed line or mobile phone in Australia
- > 112 emergency service number from GSM mobile phones
- > 106 dedicated text emergency call service for people who are deaf, or who have a hearing or speech impairment, through the National Relay Service using a fixed line TTY





#### Mobile text-based emergency service

- Deaf, hearing impaired and speech impaired Australians are embracing new technologies, such as internet relay.
- There is community frustration about limited access to emergency services for people who are deaf, hearing impaired or speech impaired when away from home or work.
- > The department has been exploring different ways to provide mobile text-based access to emergency services.





## What are we trying to achieve?

- A mobile emergency service that is accessible and meets the needs of the deaf, hearing impaired and speech impaired communities.
- > An emergency service that is reliable, intuitive and easy to use.
- > A service that can be implemented quickly.
- A service that is built for the future which can be updated and expanded easily.





# Smartphone take up and affordability

- > Last year shipments of smartphones exceeded traditional mobile handsets for the first time.
- Currently approximately 46 per cent of Australian mobile owners have a smartphone.
- > Forecasts predict this will increase to 90 per cent by 2015.
- A range of pre-paid smartphone handsets is available for less than \$100 and expected to reduce further over time.





## Benefits of a smartphone solution

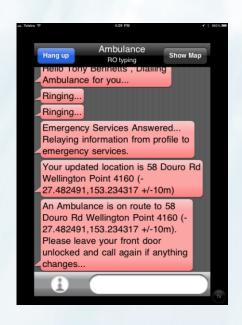
- > GPS location information automatically sent
- > Pre-stored personal information automatically sent
- > Real time communication with a relay operator
- Very easy to use Three clicks to initiate a call
- Significant improvements in time taken to complete an emergency call
- > Ability to add other features in the future



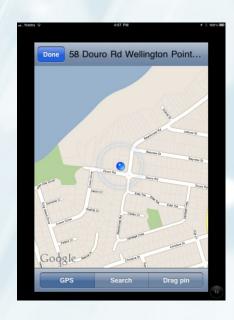


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#### The emergency smartphone prototype



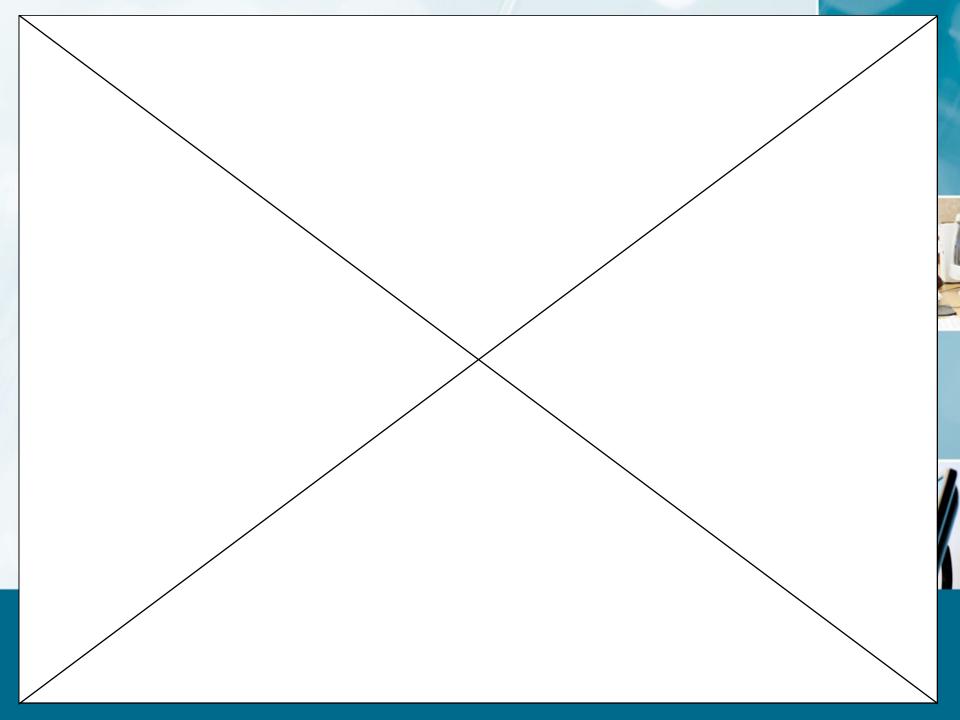








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## New and emerging technologies

- New and emerging technologies can enhance service delivery and the choice available to consumers.
- > The Attorney-General has announced the development of a smartphone application to improve access to disaster information and help reduce call volumes to Triple Zero during natural disasters.
- > The NBN will play an important role in providing access to new and innovative services into the future.



