

2011 ACCAN National Conference

“Our Broadband Future”

Session 2: Broadband for All

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“Affordable Broadband”

Poverty

2.2 million Australian people lived in poverty in 2006

These households survived on less than 50% median Australian income i.e. \$281 for a single adult per week

ACMA Report

The internet service market and Australians in the online environment (2011)

2.6 Million people over 14 years do not have access to the internet at home or via a mobile phone

i.e. 14 % of total population of Australia

ACMA Report

The internet service market and Australians in the online environment (2011)

- **62% had income of less than \$25,000**
- **53% were 55 years old or more**
- **Non- capital city areas 18% did not have their own internet access**
- **Capital city areas 12% did not have their own internet access**
- **One third do not make use of internet access at work, school, library or friends houses**

- **42 % reported that the cost of connecting to the internet at home was too expensive**

ACCAN Recommendations

Broadband Low Income Measures Scheme

- **basic broadband access**
- **pensioner discounts and bill assistance**
- **financial hardship provisions**
- **public access program**

Legislated right to Broadband

**Australian Communications
Consumer Action Network**



Thank you