

## Google – ACCAN Internship 2014

### Overview

Google and ACCAN in partnership are offering a paid internship to commence in March 2014 on a project addressing a consumer technology issue. Candidates resident in Australia and attending, or recently graduated from, an Australian university are welcome to apply.

## **Eligibility**

The internship is available for undergraduate (final year) students, postgraduate students and recent graduates of law, business, engineering, sociology, computer science or other related discipline. Candidates must be Australian citizens or have Australian residency. Internships are open to women and men. The ACCAN workplace is culturally diverse and actively ensures people with disability can participate effectively.

### **Selection Criteria**

The preferred application will be one that is of the highest quality and demonstrates the clearest grasp of analytical processes, research techniques and methods. Academic record may be taken into account.

### **Selection Process**

Applications are open between 10 February and 28 February 2014. Applications must be on the form provided and will include the applicant's name, curriculum vitae, qualifications, residency/citizenship status, contact details, two referees, and a 1-page summary of a project proposal drawn from the outlines below, or other topics related to contemporary communications issues. Applications will be submitted by email to: <a href="mailto:recruitment@accan.org.au">recruitment@accan.org.au</a> by the closing date.

After the closing date, a joint selection committee comprising Google and ACCAN staff will meet to review the applications and agree the preferred applicant. Interviews may be conducted for shortlisted applicants only. An offer will be made to the intern by ACCAN. Unsuccessful applicants will be notified by email.

### **Time Frame**

The internship will run between March and August for a period of 10 weeks full time or equivalent parttime. Flexible arrangements will be entered into depending on the project and the applicant's need.

## **Project Outputs**

Project outputs will be published on the ACCAN website under a creative commons license and may take the form of a research report, review, software tool or other form.

## Accommodation, Costs etc

ACCAN will provide office accommodation from which the intern will undertake the bulk of his/her work. Any costs associated with the project other than the stipend will be borne by ACCAN and must receive prior authorisation. The intern will be employed by ACCAN under the SCHADS Award at Level 2 Paypoint 1.

Australian Communications Consumer Action Network (ACCAN)

Australia's peak telecommunications consumer advocacy organisation

## **Termination**

Internships may be terminated should ACCAN or Google consider the Intern has engaged in misconduct. The Intern may also request to terminate the agreement without cause. Payment will cease at the time of termination.

## **Project Proposals**

ACCAN and Google invite applicants to submit a brief proposal outlining a project from the areas below or an emerging communications consumer issue. Projects may be refined at the commencement of the project, once an applicant is awarded. Projects may differ once commenced due to a range of reasons subject to determination by the ACCAN supervisor. Projects appear below in order of priority.

**Evolution and impact of Apps.** This project would assess the evolution of apps and the value that apps create for Australian consumers, the opportunities for consumers, government and business using apps such as social media and communication apps, marketplace apps, and educational content apps.

**Review of the Telecommunications Act.** There have been calls for a review of the Telecommunications Act in areas such as privacy. Late last year, the Federal Government indicated it would be conducting six monthly Regulatory Repeal Days, and dealing with longer term regulatory reforms in September 2014. Considering the Act from a consumer perspective, this project would identify the shortcomings of the Act and identify options for reform. This work would feed into future ACCAN work on the Act, specifically the consultation process to be conducted by the Department of Communications from March onwards.

Regional communications and IT startups. This project would consider the possible benefits of improved regional communications for small businesses, and in particular for IT startups. The project would seek to determine whether there is a possible startup market in regional Australia, the communications needs of regional startups (including for daily operations as well as for access to government and industry services), and any shortcomings of existing or planned communications projects for these startups such as the need for high speed broadband, improved data plans etc.

The impact of High Speed Broadband. This project would assess the impact of the NBN or high speed broadband generally on small business and/or consumer groupings within Australia from that perspective based on appropriate outcomes and measures.

**Converged communications.** The project would require a survey of existing and possible models for converged communications (i.e. systems for allowing multiple communications channels such as text, voice and video to be sent and received using a single platform). The consumer benefits and risks of converged communications would be identified, and existing converged communication products would be compared against these benefits and risks. The project would also assess the market for converged communications, including any barriers to the widespread adoption of converged communications.

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Applicant Name:			
Email:			
Telephone:			
Are you:		y enrolled expect to graduate Year 20 OR graduated Year	
Course name:			
Course major:			
University:			
Are you an Australian resident or citizen: yes / no			
Address:			
Referee 1			
(Personal /			
Employment)			
Name, contac	t		
details			
Referee 2			
(Academic)			
Name, contac	t		
details			

Submit by email to <a href="mailto:recruitment@accan.org.au">recruitment@accan.org.au</a> or fax: 02-9288-4019 with proposal overleaf.

Attach your curriculum vitae as a separate file in MS Word, PDF, ODF, html or plain text format.

Closing date: 28 February 2014

# **Project Proposal**

Project Title:
Project Aim:
Project Method:
Project Output/s: