

**ACCANect
2021**



#DigitalDownload

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Invitation to contribute to the 2021 ACCAN National Conference:

ACCAN 2021 Conference background

ACCAN's flagship event brings together audiences from across Australia to focus on emerging consumer issues in the communications sphere under the conference theme: "#DigitalDownload". This year's conference will be conducted virtually and will provide an opportunity for the event to reach new audiences beyond its traditional Sydney location.

ACCAN is constantly striving for improved, consumer-friendly, telecommunications services for all those who live and work in Australia. This year the debates and discussions will be informed by consumer experiences since the global pandemic and the increase in dependency on communications services.

We invite you to join us on the journey as we reflect on the progress that has been made for consumers and look to the future for the opportunities to work together to achieve ACCAN's vision

The program

ACCANect 2021: #DigitalDownload will feature a range of presentations about key topics including cyber security advice for small businesses, how Australians' changing communications habits are driving change in the telecommunications sector, and what the digital platforms are doing to tackle misinformation.

Date

Wednesday, 8 September 2021



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Who will be attending?

The virtual conference will allow participants from around the country - including representatives from Government, telcos, regulators, academics and consumer groups - to learn about the evolving challenges that Australians face when it comes to connectivity.

Our last conference attracted attendees from overseas, consumer groups, industry, Government and regulators, as well as media organisations.

About ACCAN

The Australian Communications Consumer Action Network (ACCAN) has been the voice for communications consumers for over a decade. Since its foundation, ACCAN has built a strong reputation for providing trusted insights in the arena of communications policy, research and information while working collaboratively with the telecommunications industry, regulators and the Government.

ACCAN recognises that the way consumers communicate continues to evolve with the convergence of telecommunications, the internet, and broadcasting, as well as the growth in digital platforms. As such, ACCAN is dedicated to reflecting the changing needs and concerns of communications consumers across the nation in our work.



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2021 ACCAN Virtual National Conference Sponsorship Packages

Packages: (plus GST)	Principal Sponsor \$5,000	Networking Sponsor \$4,000	Auslan Sponsor \$3,000	Captioning Sponsor \$3,000	Associate Sponsor \$2,000	Digital Exhibition Booth \$500
Number of sponsorship packages available	1	2	1	1	5	10
Complimentary registrations	7	5	5	5	3	2
Logo on navigation bar	✓					
Logo placement on the event platform	✓					
Acknowledgment of sponsors in welcome speech	✓	✓	✓	✓	✓	
Acknowledgment of sponsors in conference welcome video	✓	✓	✓	✓	✓	
Opportunity to give a 3 minute presentation prior to networking breakouts	✓ (Lunch break)	✓ (Morning or afternoon break)				
Promotional materials to be included in the ACCANect 2021 digital delegate bag	✓	✓	✓	✓	✓	
Logo and URL pointing to sponsor's website on event website	✓	✓	✓	✓	✓	✓
Digital Exhibition Booth with delegate chat and book meeting function	✓	✓	✓	✓	✓	✓



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Principal Sponsor \$5,000 (plus GST)

Corporate recognition:

Opportunity to actively support Australian communications consumers and be recognised for this contribution

- Principal Sponsorship guarantees to provide the highest level of brand exposure for your organisation, prior to and during the conference
- Opportunity to give a 3 minute presentation (pre-recorded) prior to the lunchtime networking breakout
- Verbal acknowledgement as Principal Sponsor and thanked in the conference opening and closing addresses
- Acknowledgement of sponsors in conference welcome video
- Prominent display of organisation logo on conference website, navigation bar and the event platform
- Organisation's marketing material in digital delegate bag for all delegates*
- Logo and URL pointing to sponsor's website on event website

Networking opportunities:

A great networking opportunity for delegates

- Seven (7) complimentary conference registrations
- Digital Exhibition Booth with delegate chat and book meeting function

**Maximum of 3 items. Brochures or reports supplied by sponsor*



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Networking Sponsor \$4,000 (plus GST)

A great networking opportunity for delegates

- Opportunity to give a 3 minute presentation (pre-recorded) prior to networking breakouts (morning or afternoon)
- Acknowledgement of sponsors in conference welcome video
- Acknowledgement of sponsors in welcome speech
- Five (5) complimentary conference registrations
- Digital Exhibition Booth with delegate chat and book meeting function
- Organisation's marketing material in digital delegate bag for all delegates*
- Logo and URL pointing to sponsor's website on event website

**Maximum of 2 items. Brochures or reports supplied by sponsor*

Auslan Sponsor \$3,000 (plus GST)

A special opportunity to promote and educate delegates on the work your organisation is doing to create greater accessibility.

- Recognition as an accessibility sponsor on the conference website (Sponsorship page)
- Acknowledgement of sponsors in conference welcome video
- Acknowledgement of sponsors in welcome speech
- Five (5) complimentary conference registrations
- Digital Exhibition Booth with delegate chat and book meeting function
- Organisation's marketing material in digital delegate bag for all delegates*
- Logo and URL pointing to sponsor's website on event website

**Maximum of 2 items. Brochures or reports supplied by sponsor*



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Captioning Sponsor \$3,000 (plus GST)

A special opportunity to promote and educate delegates on the work your organisation is doing to create greater accessibility.

- Recognition as an accessibility sponsor on the conference website (Sponsorship page)
- Acknowledgement of sponsors in conference welcome video
- Acknowledgement of sponsors in welcome speech
- Five (5) complimentary conference registrations
- Digital Exhibition Booth with delegate chat and book meeting function
- Organisation's marketing material in digital delegate bag for all delegates*
- Logo and URL pointing to sponsor's website on event website

**Maximum of 2 items. Brochures or reports supplied by sponsor*

Associate Sponsor \$ 2,000 (plus GST)

A valuable opportunity to be recognised as a supporting sponsor

Corporate recognition:

- Acknowledgement of sponsors in conference welcome video
- Acknowledgement of sponsors in welcome speech
- Organisation's marketing material in digital delegate bag for all delegates*
- Logo and URL pointing to sponsor's website on event website

Networking opportunities:

- Three (3) complimentary conference registrations
- Digital Exhibition Booth with delegate chat and book meeting function

**Maximum of 2 items. Brochures or reports supplied by sponsor*



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Digital Exhibition Booth \$500 (plus GST)

A special opportunity to showcase or demonstrate your product/service and latest developments

- Two (2) complimentary conference registration
- Digital Exhibition Booth with delegate chat and book meeting function
- Logo and URL pointing to exhibitor's website on the event website



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Sponsorship Terms and Conditions

General

All Sponsorship applications will be vetted by ACCAN for approval. ACCAN will notify organisations when your application has been approved.

Sponsorship will facilitate promotion, accessibility, inviting speakers and providing complimentary passes to consumer groups who are otherwise not able to attend the conference.

Application for sponsorship and payment

Organisations applying to be a sponsor at the ACCAN 2021 National Conference must complete the booking form in full and submit it to ACCAN. Applications made in any other form will not be accepted. Submission of the application form to ACCAN evidences the applicant's agreement to be bound by these terms and conditions. Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice.

Confirmation will include comprehensive description of the ACCAN 2021 National Conference, including a list of obligations for both parties (ACCAN and the Sponsor).

The contract will contain the dates for commencement and conclusion of the Sponsorship Agreement. It will include the names of the individuals from both parties primarily responsible for the sponsorship, and to whom issues regarding the contract are to be referred.

The following clause limits the use of ACCAN's name by the sponsor in its own internal and external promotion and advertising as per the negotiated arrangements: "Neither party, in any situation, whether within or outside the parameters of the sponsorship, shall be deemed to be the spokesperson for, or the representative of, the other party." The use of ACCAN's name and logo must be stipulated in all contracts and agreements.

Allocations of sponsorships are not final until the applicant has made payment in full.

All prices in this document exclude GST.

Full payment must be received by ACCAN four (4) weeks prior to the event. No organisation will be listed as a sponsor in any official material until full payment and booking form have been received by ACCAN.

Exposure in relevant conference materials is determined by confirmation of sponsorship prior to print deadlines. Please confirm your booking by the earliest date possible.

Sponsors

Digital delegate bag inserts and other promotional material must be approved by ACCAN prior to use. Sponsors are responsible for delivery of all sponsorship materials unless otherwise notified by ACCAN.

Cancellations

In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to the 31st July 2021. No refund will be made for cancellations after this date.

All cancellations of sponsorship must be made in writing.

Prior to initiating formal notification of breach of contract, the parties will undertake all appropriate and reasonable efforts to resolve the matter.

Should these efforts not prove successful, either party may notify the other of breach of contract in writing, sent by mail or courier, return receipt requested. Such notification will request a written response by a specific date. Non-compliance will constitute cause for dissolution of the contract.

When circumstances beyond the control of ACCAN force the cancellation or substitution of a sponsored event or project, ACCAN reserves the right to cancel without finding itself financially liable or in breach of contract.



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Booking form

Sponsorship Package:	Cost (plus GST)	Please tick ✓	Amount payable
Principal Sponsor	\$5,000		
Networking Sponsor	\$4,000		
Captioning Sponsor	\$3,000		
Auslan Sponsor	\$3,000		
Associate Sponsor	\$2,000		
Exhibition Booth	\$500		
Total Amount Payable (plus GST)			

A tax invoice will be issued at receipt of booking form with payment instructions.
Please send booking form to finance@accan.org.au or fax to (02) 9288 4019.

Contact details:

Organisation name:	
Address:	
Tel:	
Email:	
Contact person:	
Position:	
Signature:	



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