

ACCAN 2015 CONFERENCE

Michelle Rowland MP


Shadow Assistant Minister for Communications

No choice

The screenshot shows a web browser window with the following elements:

- Address Bar:** <http://www.blacktownsun.com.au/story/2543963/broadband-delivery-fails-community/>
- Browser Menu:** File, Edit, View, Favorites, Tools, Help
- Navigation:** Home, Back, Forward, Stop, Reload, Print, Page, Safety, Tools, Suggested Sites, Web Slice Gallery
- Website Navigation:** Front Page, News, Sport, Opinion, Community, Life & Style, Entertainment, Classifieds, Multimedia, Search
- Main Article:**
 - Title:** Broadband delivery fails community
 - Author:** By Kylie Stevens
 - Date:** Sept. 8, 2014, 2:33 p.m.
 - Engagement:** Like (0), Tweet (0), +1 (0)
 - Image:** A man with his arms crossed standing on a street in front of a fenced area.
- Left Sidebar:**
 - News snippets: "Australian Border Force to have up to 6000 officers...", "A winning life well lived: Bart Cummings' son and grandsons...", "Andy Murray backs Nick Kyrgios to grow up in the long run...", "You are too late, she is no more: blood-covered murder-accused was 'proud' of killing"
 - Live T20 scores: Australia v England
 - EDITOR'S PICKS
 - POPULAR
 - Advertisement: Citibank Home Loans
- Taskbar:** Windows logo, File Explorer, Citibank Home Loans, Broadband delive..., ACCAN speech.d..., ACCAN speech n..., VLC media player, Google Chrome, Skype, ACCAN slides.ppt..., System tray (2:03 AM 1/09/2015)

Broadband ratings



BY CONSUMERS,
FOR CONSUMERS

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Broadband Providers Review

Posted by Canstar Blue on 12/03/2015

In the market for faster broadband speeds, better value for money, or more reliable service? Compare some of the best broadband providers in Australia with our customer satisfaction ratings.

Brand	Overall satisfaction*	Value for money	Technical support	Connection speed	Reliability of service	Billing	Powered by whistleOut
Westnet	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	View Plans
iiNet	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★	View Plans
Internode	★★★★	★★★★	★★★★	★★★★	★★★★	★★★★★	View Plans
Dodo	★★★	★★★★	★★★	★★★	★★★	★★★	View Plans
iPrimus	★★★	★★★★	★★★	★★★	★★★	★★★	View Plans
Optus	★★★	★★★★	★★★	★★★★	★★★	★★★	View Plans
Telstra BigPond	★★★	★★★	★★★	★★★★	★★★	★★★	View Plans
TPG	★★★	★★★★	★★★	★★★	★★★	★★★	View Plans

* Overall satisfaction is an individual rating and not a combined total of all ratings

Compare broadband plans
with the WhistleOut comparison tool.

Powered by **whistleOut**

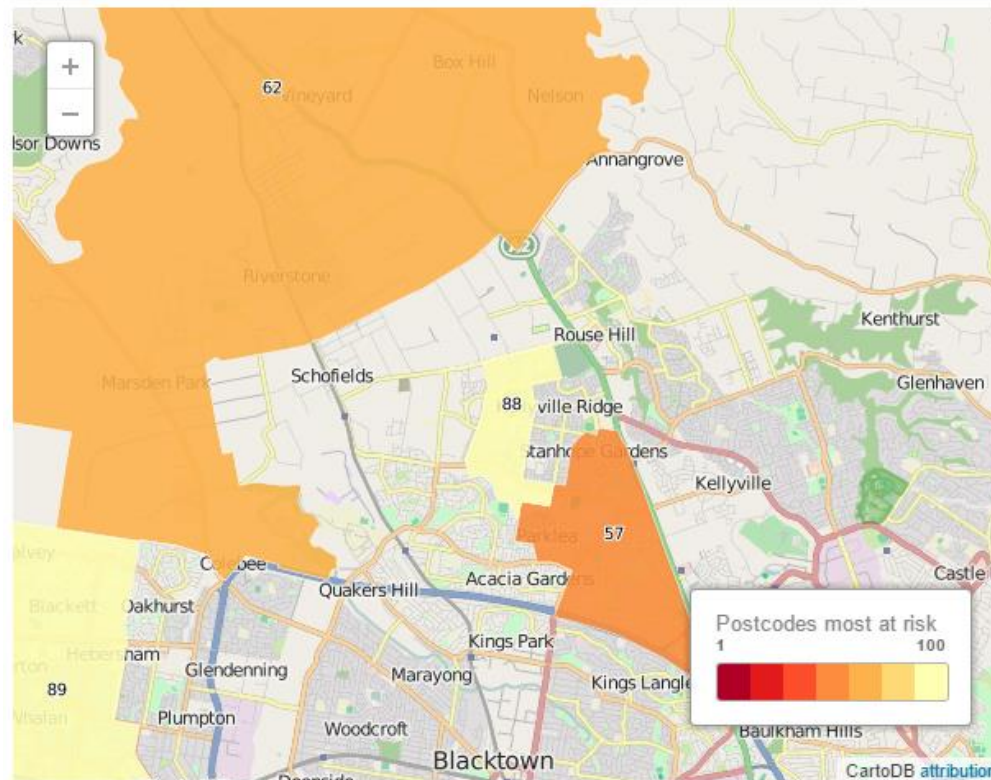
Your Location Type of Broadband Plan Broadband Plan Features

Mortgage stress and affordability

Postcodes ranked by probability of defaulting on home loans*

These are the areas where property buyers are under the most mortgage stress and have the highest probability of default.

The calculations are based on housing finance data, employment data, loan default data and arrears information.



Analysis by Martin North of Digital Finance Analytics.

* Includes investor and owner-occupier loans

Source: AFR, 19 August 2015

What's working

Wi-Fi hotspots

According to ACMA:

- In the 12 months to June 2014, the use of Wi-Fi hotspots grew 21 per cent and there are now over three million Australian internet users (aged 18 years and over) using Wi-Fi-hotspots to supplement their internet access services. In the five years to June 2014, use of Wi-Fi hotspots increased six-fold—in 2009, there were only 495,000 people going online via a Wi-Fi hotspot.

How do we compare?

Worldwide Wi-Fi

Available data indicates that Australia occupies middle ground among comparable countries when it comes to use of Wi-Fi hotspots (Figure 4). In the UK, 11 per cent of people aged 16 and over had used Wi-Fi in a public place during March and April 2014. [55] In the US, the proportion of Wi-Fi users is larger, with 43 per cent of US consumers using free Wi-Fi hotspots and 19 per cent using fee-based Wi-Fi hotspots in the three months to April 2014. [56]

Figure 4 Wi-Fi hotspot users in Australia, the UK and the US (%)

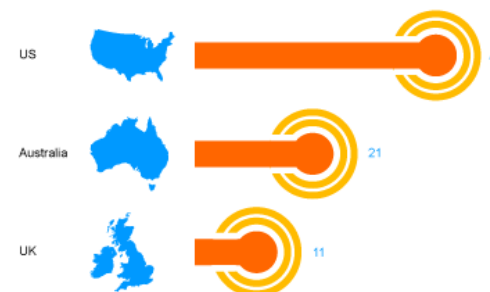


Figure 4 (.csv) Wi-Fi hotspot users in Australia, the UK and the US (%)

Affordability and the NBN

LABOR'S NBN IN 2013	COALITION'S NBN
<p>Universal.</p> <p>The best access technology (fibre) to all homes and businesses in fixed line footprint</p>	<p>Location-based.</p> <p>Quality of broadband will depend on location</p>
<p>No NBN Co charge to connect new homes or apartments</p>	<p>NBN Co to charge minimum \$900 for new homes (\$700 for apartments), plus backhaul charge</p>
<p>Fibre to all homes and businesses in fixed line footprint</p>	<p>About a third (~30%) of homes to get FTTN (copper). Coalition will charge families and businesses in these areas up to "tens of thousands of dollars" to upgrade to fibre</p>
<p>Same wholesale price, whether you live in the city or the bush</p>	<p>Universal wholesale pricing to be axed. People in the bush may pay more than people in our cities</p>
<p>Fibre to 93% of homes and businesses at the same wholesale price per month</p>	<p>People will pay the same wholesale price as for fibre, but for inferior, "up to" technologies (e.g. FTTN)</p>
<p>No NBN Co charge to install customer premises equipment</p>	<p>NBN Co to charge for professional install (required to optimise speed and quality). Self-install option for those who can't afford this (lower speed and quality)</p>

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