



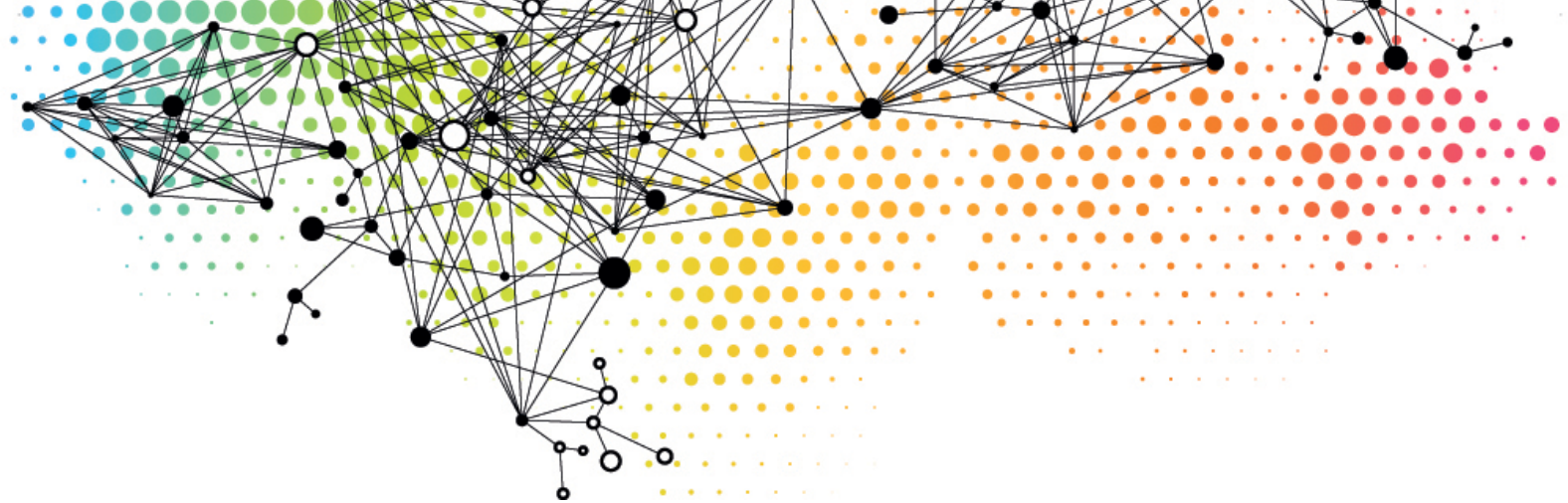
2012 ACCAN NATIONAL CONFERENCE

5-6 SEPTEMBER

DELIVERING FOR CONSUMERS

accan

Australian Communications
Consumer Action Network



Invitation to contribute to ACCAN 2012 National Conference

Delivering for Consumers

ACCAN is the peak body that represents all consumers on communications issues including telecommunications, broadband and emerging new services. We provide a strong, unified voice to industry and government as we work towards availability, accessibility and affordability of communications services for all Australians. Consumers need ACCAN to promote better consumer protection outcomes ensuring speedy responses to complaints and issues.

Dates

Wednesday 5 - Thursday 6 September 2012

Venue

Aerial UTS Function Centre: www.aerialutsfunctioncentre.com.au

The venue offers an inspiring conference experience, with fantastic city views from several vantage points, including the conference rooms. Each room offers well-equipped spaces for all aspects of the conference.

Conference website/conference

www.accan.org.au

Conference program

The third annual ACCAN National Conference will include a strong line up of speakers that will draw a diverse audience. Consumer and community organisations will be strongly represented. Government, regulators and industry will also be in attendance, along with community leaders and consumers from across Australia including rural and remote areas.

Attendance

It is expected approximately 200 delegates will attend.

About ACCAN

ACCAN is the peak body that represents all consumers on communications issues including telecommunications, broadband and emerging new services. We provide a strong, unified voice to industry and government as we work towards availability, accessibility and affordability of communications services for all Australians. Consumers need ACCAN to promote better consumer protection outcomes ensuring speedy responses to complaints and issues.

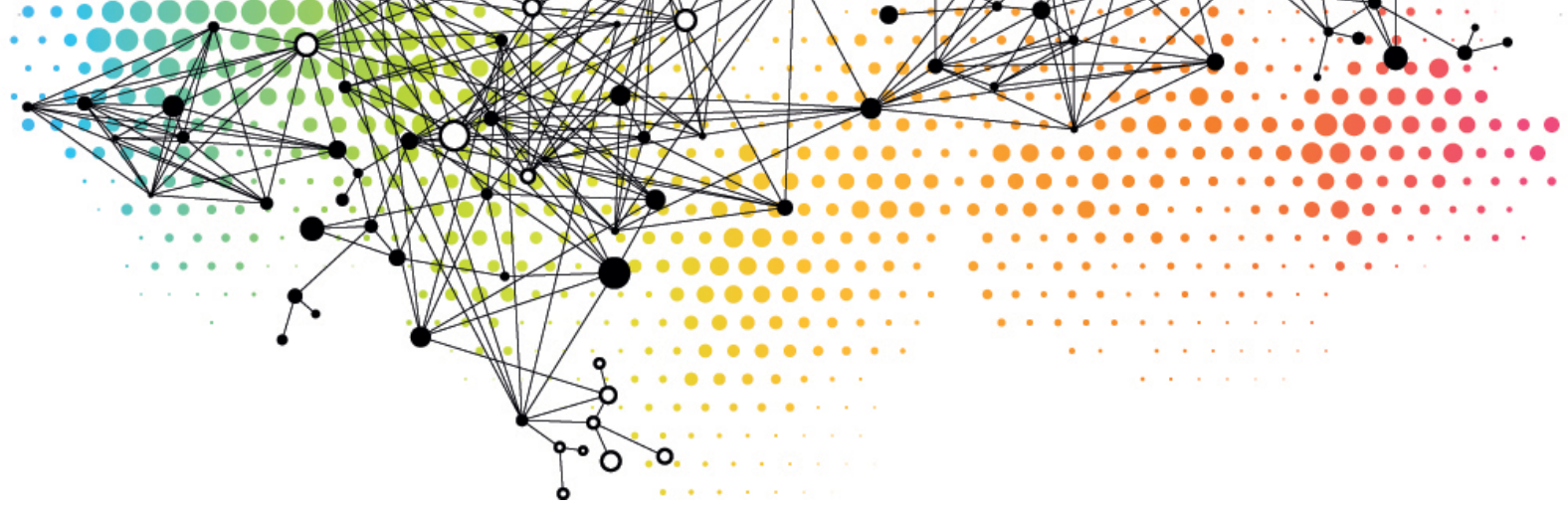
Benefits of sponsorship

This conference offers an opportunity to demonstrate your support for ACCAN's work. As a sponsor you will have the opportunity to present your organisation and services to an audience that is familiar with, interested in and engaged in the communications sector. Participants at the conference will be among those first to adopt new technologies and services and to use them in innovative ways that enhance the lives of their constituents.

ACCAN National Conference Sponsorship Packages

Premium Packages:	Platinum \$20,000	Gold \$15,000	Silver \$5,000
Number of sponsorship packages available	1	2	6
Complimentary passes to conference for a number of participants	4	3	2
Complimentary passes to Conference dinner event	4	3	
Logo displayed in digital media (slide)	✓	✓	✓
Your organisation's marketing/information material inserted in conference pack to all delegates (A4 or smaller size brochures)	✓ (3)	✓ (2)	✓ (1)
Logo displayed on conference website	✓	✓	✓
Logo displayed on banner (provided by ACCAN)	✓	✓	✓
Display table during pre-dinner drinks & dinner event on Day 1	✓	✓	✓
Logo on printed conference materials, including conference program	✓	✓	
Logo on nametag lanyards or travel wallet (depending on what is selected)	✓		
Verbal acknowledgement as the sponsor at opening & closing addresses	✓		
Provision of organisation-branded promotional item for delegates (pending ACCAN approval)	✓		

Opportunities for select sponsorship:	Amount	Number available
Auslan Sponsor	In-kind/POA	1
Captioning Sponsor	In-kind/POA	1
Web Cast Sponsor	In-kind/POA	1



Platinum Sponsor

\$20,000 (Price includes GST)

CORPORATE RECOGNITION:

- Opportunity to actively support Australian communications consumers and be recognised for this contribution
- Prominent display of organisation logo on web registration site, name tags, conference program, printed materials and slides
- Exclusive logo display in lanyard or travel wallet with name tag.
- Verbal acknowledgement as Platinum sponsor throughout the conference
- Organisation's brochure for insertion in conference pack for all delegates*
- Opportunity to provide attendants with a branded promotional item**

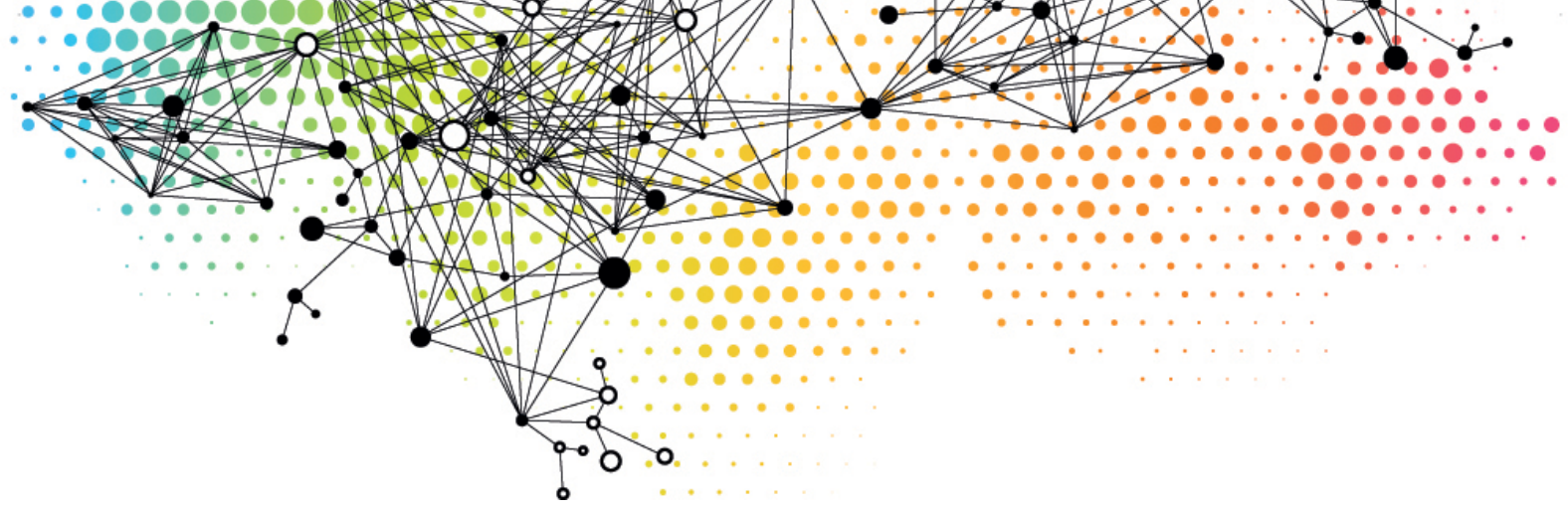
NETWORKING OPPORTUNITIES:

- Four complimentary conference registrations, including four passes to the conference dinner event
- Prominent trade table display at the pre-dinner drinks function.

*Brochure to be maximum three of A4 size, supplied by sponsor

** Promotional item supplied by sponsor. Gift to be approved by ACCAN prior to inclusion

**A unique
opportunity to
be the principal
sponsor**



Gold Sponsor

\$15,000 (Price includes GST)

CORPORATE RECOGNITION:

- Opportunity to actively support Australian communications consumers and be recognised for this contribution
- Display of organisation logo on web registration site, conference program, printed materials and slides
- Acknowledgement as a sponsor throughout the conference
- Brochure for insertion in conference pack for all delegates*

A special opportunity to be one of two major sponsors

NETWORKING OPPORTUNITIES:

- Three complimentary conference registrations, including three passes to the conference dinner event
- Prominent display table at the pre-dinner drinks function.

*Brochure to be maximum three of A4 size, supplied by sponsor

Silver Sponsor

\$5,000 (Price includes GST)

CORPORATE RECOGNITION:

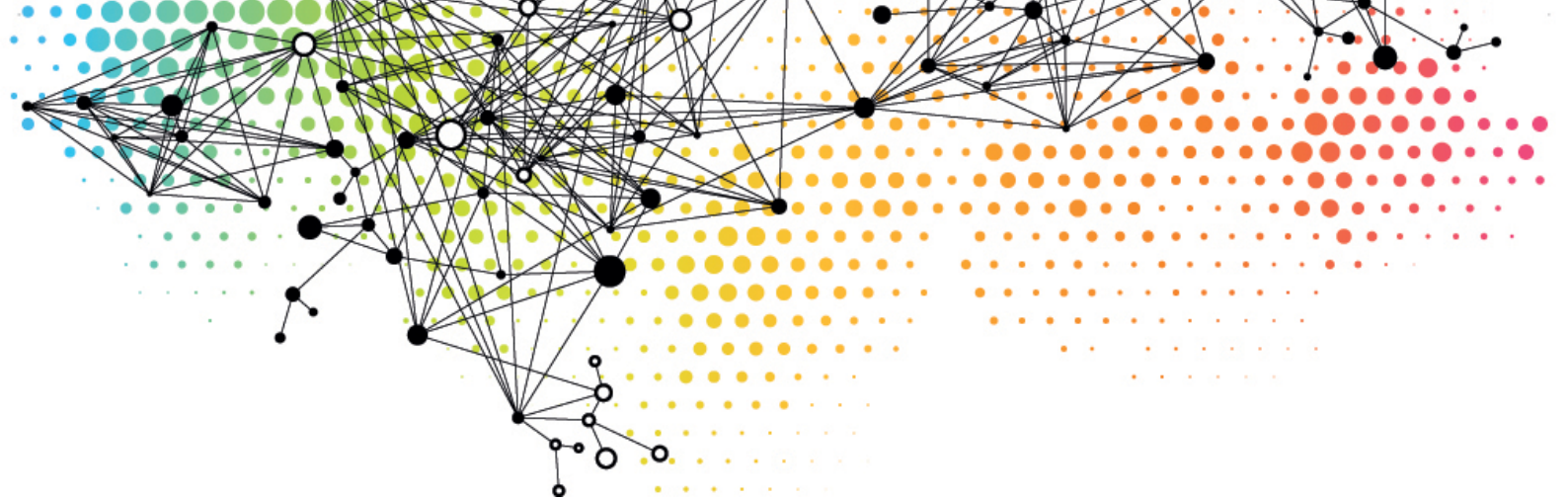
- Opportunity to actively support Australian communications consumers and be recognised for this contribution
- Recognition as a tertiary sponsor on conference website, program and slides
- Organisation brochure for insertion in conference pack for all delegates*

Six valuable opportunities to be recognised as sponsor

NETWORKING OPPORTUNITIES:

- Two complimentary conference registrations
- Prominent display table at the pre-dinner drinks function.

*Brochure to be maximum one of A4 size, supplied by sponsor



Auslan Sponsor In-kind contribution

- Display table at the pre-dinner drinks function
- Recognition as an accessibility sponsor on the conference website (Sponsorship page)
- Complimentary pass to conference

A special opportunity to promote and educate delegates on the work your organisation is doing to create greater accessibility

Captioning Sponsor In-kind contribution

- Display table at the pre-dinner drinks function
- Recognition as an accessibility sponsor on the conference website (Sponsorship page)
- Complimentary pass to conference

A special opportunity to promote and educate delegates on the work your organisation is doing to create greater accessibility

Web Cast Sponsor In-kind contribution (or POA)

- Display table at the pre-dinner drinks function
- Recognition as a Web Cast sponsor on the conference website (Sponsorship page)
- Complimentary pass to conference

An exclusive opportunity to showcase your organisation's skill and professional approach to web casting



Booking Form

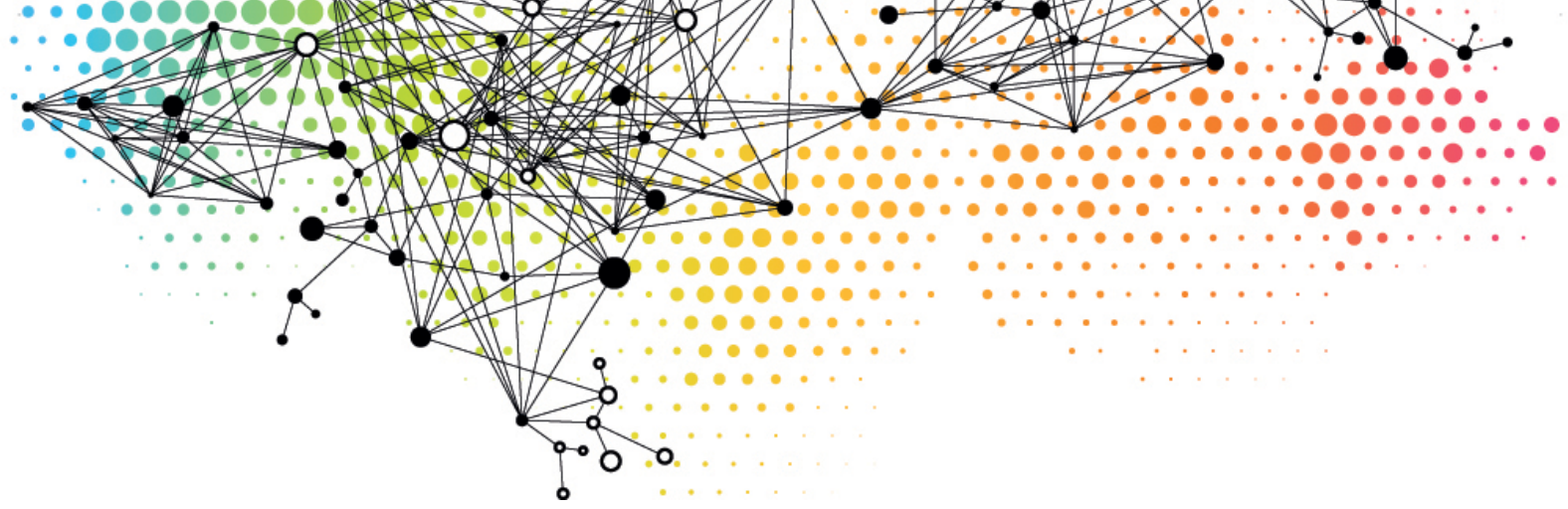
Sponsorship Package:	Cost (AUD)	Please tick ✓	Amount payable
Platinum Sponsor	\$20,000		
Gold Sponsor	\$15,000		
Silver Sponsor	\$5,000		
Auslan Sponsor	In-kind / POA		
Captioning Sponsor	In-kind / POA		
Web Cast Sponsor	In-kind / POA		

Total Amount Payable (AUD)	
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Contact Details:

Organisation name:	
Address:	
City:	
State:	
Postcode:	
Country:	
Contact person:	
Tel:	
Fax:	
Email:	
Website:	

A tax invoice will be issued at receipt of booking form with payment instructions. Please send booking form to finance@accan.org.au or fax to (02) 9288 4019.



Sponsorship Terms & Conditions

General

All Sponsorship applications will be vetted by ACCAN for approval. ACCAN will notify organisations when your application has been approved.

Sponsorship will facilitate promotion, accessibility, inviting speakers and providing complimentary passes to consumer groups who are otherwise not able to attend the conference.

Application for sponsorship and payment

Organisations applying to be a sponsor at the ACCAN 2012 National Conference must complete the booking form in full and submit the form to ACCAN. Applications made in any other form will not be accepted.

Submission of the application form to ACCAN evidences the applicant's agreement to be bound by these terms and conditions.

Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice.

Confirmation will include comprehensive description of the ACCAN 2012 National Conference, including a list of obligations for both parties (ACCAN and the Sponsor). The contract will contain the dates for commencement and conclusion of Sponsorship Agreement. It will include the names of the individuals from both parties primarily responsible for the sponsorship, and to

whom issues regarding the contract are to be referred.

The following clause limits the use of ACCAN's name by the sponsor in its own internal and external promotion and advertising as per the negotiated arrangements: "Neither party, in any situation, whether within or outside the parameters of the sponsorship, shall be deemed to be the spokesperson for, or the representative, of the other party." The use of the ACCAN's name and logo must be stipulated in all contracts and agreements.

Allocations of sponsorships are not final until the applicant has made payment in full.

All prices in this document are inclusive of GST.

Full payment must be received by ACCAN four (4) weeks prior to the event. No organisation will be listed as a sponsor in any official material until full payment and booking form have been received by ACCAN.

Exposure in the conference materials is determined by confirmation of sponsorship prior to print deadlines. Please confirm your booking by the earliest date possible.

Sponsors

All banners, signage, gifts, satchel inserts and promotional material must be approved by ACCAN prior to use.

Sponsors are responsible for delivery of all sponsorship materials unless otherwise notified by ACCAN.



Cancellations

In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to the 3rd August 2012. No refund will be made for cancellations after this date.

All cancellations of sponsorship must be made in writing.

Prior to initiating formal notification of breach of contract, the parties will undertake all appropriate and reasonable efforts to resolve the matter.

Should these efforts not prove successful, either party may notify the other of breach of contract in writing, sent by mail or courier, return receipt requested. Such notification will request a written response by a specific date. Non-compliance will constitute cause for dissolution of the contract.

When circumstances beyond the control of ACCAN force the cancellation or substitution of a sponsored event or project, ACCAN reserves the right to cancel without finding itself financially liable or in breach of contract.