

# ReThink the USO

- ❖ Mobiles – *“Technology is a normal part of business and for safety”*
- ❖ Internet – mobile and fixed broadband *productivity and a sustainability issue*
- ❖ Service – *lift the delivered standards*

- ❖ Infrastructure – old and at capacity What’s the future plan?
- ❖ Market failure – *intervention to lift infrastructure investment*



# Competition Complacency

*"We don't matter and they don't care"*

The dream is *service equivalency*









# Failure to have a bush framework

Need for a bush advocate advising government

What's happening with the RTR?

Need 10 year bush plan

Service platforms might be different from city technology

