

EXPLORE THE WORLD WIDE WEB

NBN
TELSTRA'S
HIGH-SPEED
NETWORK

IT'S HOW
WE CONNECT



EXPLORE THE WORLD WIDE WEB

NBN
TELSTRA'S
HIGH-SPEED
NETWORK

IT'S HOW
WE CONNECT



SUSTAINABILITY – BUILDING MORE INCLUSIVE COMMUNITIES

OUR GOAL: TO ENSURE THAT EVERYONE IN
OUR COMMUNITIES ENJOYS THE BENEFITS
OF COMMUNICATION TECHNOLOGIES AND THE
SOCIAL AND ECONOMIC BENEFITS THEY BRING



WE ARE TARGETING PROJECTS
THAT CONNECT PEOPLE TO
THE INTERNET, BUILD THEIR
ONLINE SKILLS, AND
PROMOTE CYBER SAFETY.

In 2012, our objective was to bring strategic alignment to our social and community investment, with a stronger focus on digital inclusion and a 'shared value' approach to community investment.

TELSTRA FOUNDATION

Over 2012, the Telstra Foundation invested more than \$4 million into community organisations that share our vision of making a positive and lasting difference to the lives of Australia's children and young people. In May 2012, the Telstra Foundation launched the *Everyone Connected* grants programme, which provides one million dollars in the form of one hundred \$10,000 grants to support the digital inclusion initiatives of local community organisations. We are targeting projects that connect disadvantaged children and young people to the internet, build their online skills or promote cyber safety. In addition to the grants, this year the Telstra Foundation supported eight ongoing community digital inclusion projects with more than 100,000 beneficiaries.

The Telstra Foundation established a six-year partnership with The Alannah and Madeline Foundation to deliver eSmart Libraries to all public libraries in Australia. The initiative will assist 1,500 public libraries across the country to be safe and responsible in the online world. The program will commence next year.

TELSTRA CONNECTED SENIORS

Telstra Connected Seniors® helps to address the 'digital divide' experienced by many older Australians. It provides grants to community organisations to deliver training courses and hold events to help senior Australians master new mobile and internet technology. In 2012, almost 52,500 senior Australians received training through events, face-to-face sessions and DVDs loaned through libraries across Australia. Around 45,000 seniors accessed online content through our dedicated website.

TELSTRA EVERYONE CONNECTED



THE TECH SAVVY SENIORS PROGRAM AND LIBRARIES PROGRAM

The Tech Savvy Seniors program involves the roll out of training across NSW that aims to encourage more seniors to embrace information technology.

The Program aims to reach as many seniors as possible, particularly in rural and remote areas. For this reason, key criteria, including the type of training currently available and the demographics of selected areas have been assessed to identify priority geographic areas for additional Tech Savvy Seniors program training. This training will be provided by public libraries within these locations.

Selected public libraries will be invited to become involved in the Tech Savvy Seniors Program, and as such will be eligible to apply for Tech Savvy Seniors funding. Successful organisations will deliver training to seniors in rural and remote areas utilising a mix of their own resources and assistance from the Tech Savvy Senior program.

The State Library of NSW will manage the process on behalf of the Tech Savvy Seniors Program. This process will be in two separate rounds. The first will be during NSW Seniors Week (17 March to 24 March 2013), and the second is forecast to occur in September 2013.

Announcements of the participating libraries and their schedule of training being provided will be made in May 2013.

Full details will be published at: www.ageing.nsw.gov.au and www.telstra.com/seniors

Regular updates on the Program will also be published on these sites.

FREE RESOURCES AVAILABLE TO ALL PUBLIC LIBRARIES IN NSW

Educational DVDs for all Public Libraries in NSW

During Seniors Week, all public libraries across the state will be offered the opportunity to order free Educational DVDs, which can in turn be made available to the public by libraries as loan items.

Online Educational Videos and Free Training Tools

As part of the Tech Savvy Seniors Program, a series of short, easy to follow Educational Videos and other free downloadable training tools have been developed and are available now for access at: www.ageing.nsw.gov.au and www.telstra.com/seniors





About Telstra Foundation

Everyone Connected Grants

Telstra's Kids Fund

Community Development Fund

News and Resources

Home

Overview

Grant Guidelines

How to Apply

Contact Us

TELSTRA
FOUNDATION



Everyone Connected Grants Program

Celebrating 10 years of the Telstra Foundation

To celebrate its 10th anniversary, the Telstra Foundation is donating \$1 million to help Australian children and young people make the most of modern communication technologies.

One hundred \$10,000 *Everyone Connected* grants are available to local community organisations to support activities that help enhance digital inclusion - connecting disadvantaged children and young people to the internet, building their online skills and promoting cyber safety.

We know that some groups in our communities are less likely to have access to modern communications technologies and the social and economic benefits they bring.

Our *Everyone Connected* grants will support activities that enhance these opportunities and help children and young people reach their potential, regardless of income, ability, location or disadvantage.

If you are an Australian based Telstra employee, you can apply for an *Everyone Connected* Grant on behalf of a non-profit community organisation. You will need to have the organisation and project or activity details on hand to complete the online application form.

If you are a non-profit community organisation with a great idea for an *Everyone Connected* activity, you can apply for a grant. You just need to complete an online application form and find a Telstra employee to endorse your project or activity.

If you don't already know a Telstra person, [Contact Us](#) to find a Telstra contact.

For more information, go to Telstra Foundation *Everyone Connected* Grants [Frequently Asked Questions](#) (FAQs). You can also view our *Everyone Connected* [case studies](#) to see some examples of digital inclusion in action.

Applications for the one-off Telstra Foundation *Everyone Connected* Grants are open from Tuesday 29 May 2012 and will close on Monday 30 July 2012, with announcements made in mid September 2012.



10
YEARS

TELSTRA FOUNDATION EVERYONE CONNECTED GRANTS PROGRAM

[Click here](#) to learn more and apply.



Contact Us

Terms Of Use

Copyright And Trademark Notice

Privacy Statement