ACCAN Consumer Congress 2023

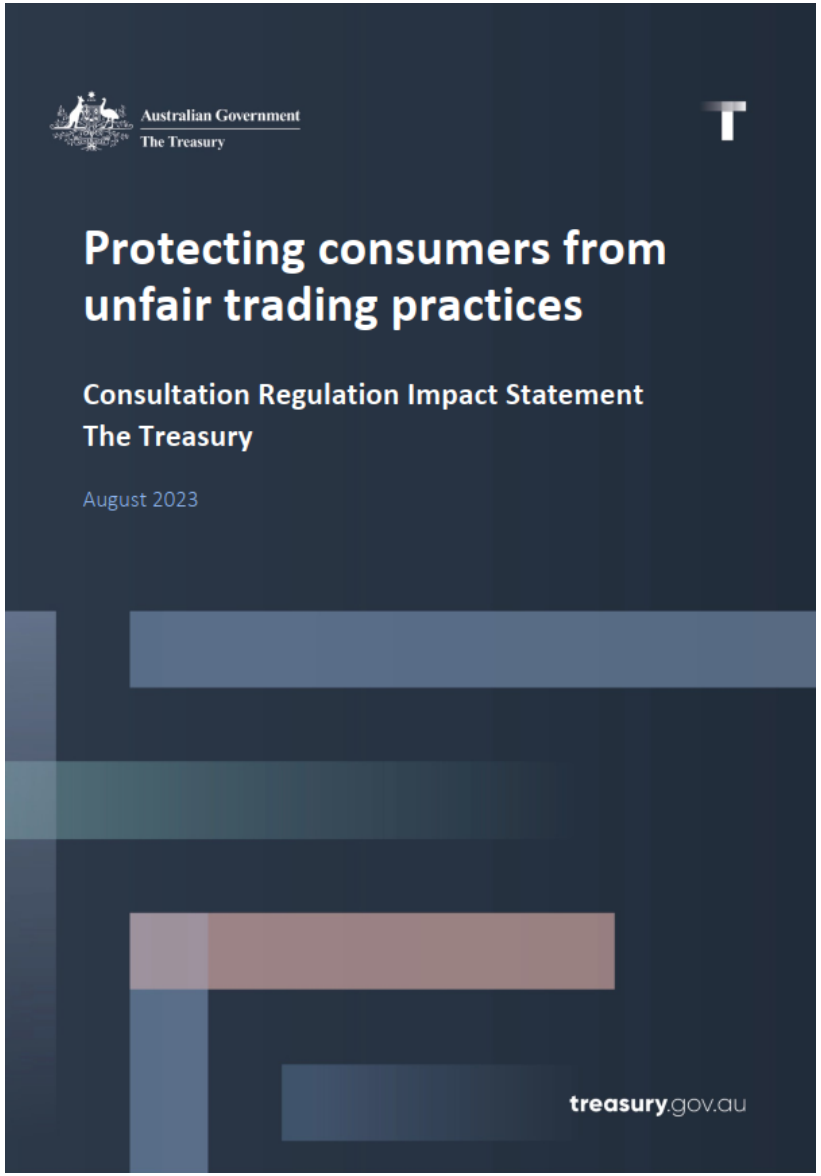
Gerard Brody

Unfair trade practices

Acknowledgment

“The law hath not been dead, though it hath slept”

William Shakespeare



Unfair = distort free choice of consumers

"Now that we know what the consumers want, it's our job to make them think we have it."

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5 best social proof apps for Shopify 2023

The 5 Best Social Proof Apps For Shopify in 2023

1. **Nudgify** – "Nudge your Visitors into Customers"
2. **FOMO** – "Honesty Is The Best Marketing"
3. **Provesource** – "Skyrocket Your Conversions"
4. **Fera** – "Increase Sales with Social Proof & More"
5. **Bizzy** – "Create Urgency With Recent Sales Notifications"

This sly algorithm is allegedly targeting loyal insurance clients

Liam Walsh *Reporter*

Sep 3, 2023 – 5.57pm

Save Share

Four mainstream Australian insurers say they avoid deliberately inflating premiums for customers predicted to be more likely to tolerate higher price renewals, contrasting with allegations levelled against major provider IAG.

But a couple of insurers, including major operator Suncorp, refuse to clarify whether they use such an algorithm in their premium setting.

RELATED QUOTES

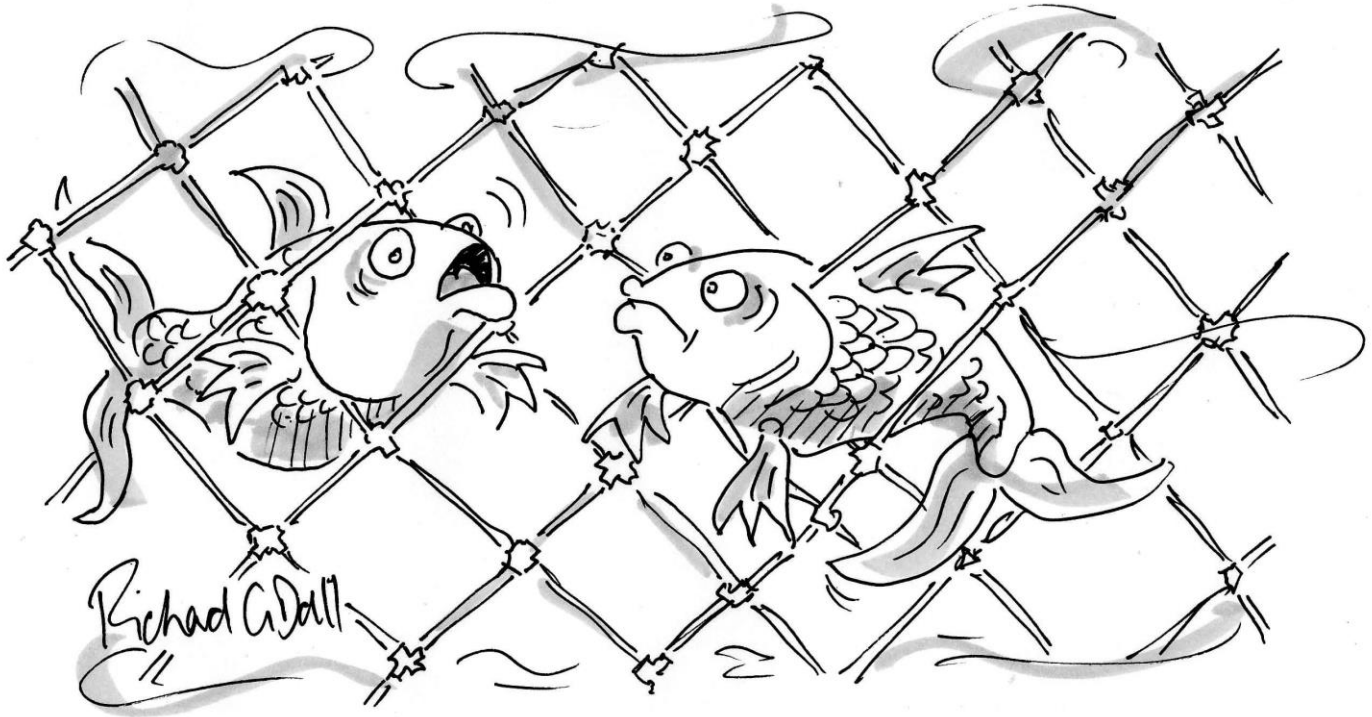
IAG $5.745 ▼ -0.78%

1 year 1 day

6.600

5.400

Online safety



"Now that you're on the Net, there are some issues of personal safety to consider ..."

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How to Disconnect Your Superloop Service

Superloop Disconnection process

This article contains information on what to do if you are looking to discontinue your Superloop internet service.

Key points:

- Only the Account Owner may request to disconnect their service
- The disconnection request must be requested via telephone (telephone call is required for records purposes and to verbally verify identification)
- Refunds are not provided for 'mid-month' disconnections

"ALL THESE NEW REGULATIONS WILL TOTALLY ALTER THE WAY WE SCREW THE CONSUMER."

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