

2023 Communications Consumer Congress

aCCan



SPONSORSHIP PROSPECTUS

Invitation to contribute to the ACCAN 2023 Communications Consumer Congress

Communications Consumer Congress background:

ACCAN is constantly striving for improved, consumer-friendly, telecommunications services for all those who live and work in Australia. This year our focus is about working collaboratively on consumer communications issues. Day 1 of the Congress will be dedicated to consumer stakeholder workshops. The workshop focus themes have been identified as being high priority from our 2023 consumer consultation forums. Day 2 will offer a more traditional Conference format where delegates will have an opportunity to hear from guest speakers and panels on current consumer communications policy and themes.

We value the contributions of our members and other key stakeholders and acknowledge that without their support and contributions, none of this would be possible. ACCAN is honoured to have the opportunity to unite the voice of consumers.

We invite you to join us on the journey as we reflect on the progress that has been made for consumers and look to the future for the opportunities for further improvement together and to achieve ACCAN's vision of communications services that are trusted, inclusive, accessible, and available for all.

Who will be attending?

ACCAN 2023 Communications Consumer Congress will attract Australian and international attendees - including representatives from Government, industry, regulators, academia, consumer groups and the media.

Dates:

Tuesday, 12th – Wednesday, 13th September 2023

Venue:

Aerial UTS Function Centre -

Located in Sydney CBD, the venue offers inspiring views, state-of-art facilities and the very latest in technology. The venue is within proximity to Central Station, light rail and bus interchanges. Secure on-site parking is also available.

Address: Level 7, 235 Jones St, Ultimo, NSW 2007

Website: www.aerialutsfunctioncentre.com.au

Attendance:

It is expected approximately 150 delegates will attend.

About ACCAN:

The Australian Communications Consumer Action Network (ACCAN) has been the voice for communications consumers for over a decade. Since its foundation, ACCAN has built a strong reputation for providing trusted insights in the arena of communications policy, research and information while working collaboratively with the telecommunications industry, regulators and the Government.

ACCAN recognises that the way consumers communicate continues to evolve with the convergence of telecommunications, the internet, and broadcasting, as well as the growth in digital platforms. As such, ACCAN is dedicated to reflecting the changing needs and concerns of communications consumers across the nation in our work.

Packages: (plus GST)

	Principal Sponsor \$12,000	Major Sponsor \$6,000	Associate Sponsor \$2,000	Accessibility Sponsor (Auslan & Captioning) \$4,000	Delegate Sponsor \$4,000	Welcome Event Sponsor \$4,000 (day 1)	Refreshment Sponsor \$1,500
Number of sponsorship packages available	1	3	5	2	3	1	1
Complimentary passes to the Welcome Event on day 1 and the congress on day 2 (number of passes)	6	4	1	3	3	3	1
Sponsor logo on delegates' nametags	✓						
Opportunity to supply a pull-up banner for display in the congress plenary room	✓						
Display sponsor's promotional slides between sessions	✓	✓					
Opportunity to supply a pull-up banner for display in the breakout area		✓					
Opportunity to supply a pull-up banner for display at the Welcome Event						✓	
Promotional slides showing on the electronic signage in the congress venue	✓	✓	✓	✓	✓	✓	✓
Verbal acknowledgement at opening & closing ceremonies	✓	✓	✓	✓	✓	✓	✓
Acknowledgement on the congress website, program and signage/banners	✓	✓	✓	✓	✓	✓	✓
Promotional materials to be displayed on the congress website	✓	✓	✓	✓	✓	✓	✓
Promotional materials to be included in the digital delegate bag	✓	✓	✓	✓	✓	✓	✓

Principal Sponsor

\$12,000 (plus GST) – 1 available

An exclusive opportunity

Principal Sponsorship guarantees to provide the highest level of brand exposure for your organisation, prior to and during the congress.

Benefits include:

- Opportunity to actively support Australian communications consumers and be recognised for this contribution
- Six complimentary congress registrations for the Welcome Event on day one and the congress on day two
- Verbal acknowledgement as Principal Sponsor and thanked in the congress opening and closing addresses
- Opportunity to supply sponsor's pull-up banner displayed in the congress plenary room
- Exclusive logo display on name tags
- Display sponsor's promotional slides between sessions
- Prominent display of organisation logo on congress website, signage/banner and program
- Organisation's marketing material in the digital congress welcome pack for all delegates
- Your organisation's profile and any promotional materials hosted on the congress webpages, hyperlinked to your website

These packages can be tailored further to suit your interests and objectives

Major Sponsor

\$6,000 (plus GST) – 3 available

A great opportunity to be recognised as a major sponsor

Benefits include:

- Opportunity to actively support Australian communications consumers and be recognised for this contribution
- Four complimentary congress registrations for the Welcome Event on day one and the congress on day two
- Verbal acknowledgement as Major Sponsor and thanked in the congress opening and closing addresses
- Opportunity to supply sponsor's pull-up banner displayed in the breakout area
- Display sponsor's promotional slides between sessions
- Prominent display of organisation logo on congress website, signage/banner and program
- Organisation's marketing material in the digital congress welcome pack for all delegates
- Your organisation's profile and any promotional materials hosted on the congress webpages, hyperlinked to your website

Associate Sponsor

\$2,000 (plus GST) - 5 available

Opportunity to actively support Australian communications consumers and be recognised for this contribution.

Benefits include:

- One complimentary congress registration for the Welcome Event on day one and the congress on day two
- Verbal acknowledgement as Associate Sponsor and thanked in the congress opening and closing addresses
- Prominent display of organisation logo on congress website, signage/banner and program
- Organisation's marketing material in the digital congress welcome pack for all delegates
- Your organisation's profile and any promotional materials hosted on the congress webpages, hyperlinked to your website

Accessibility Sponsor

\$4,000 (plus GST) - 2 available

A special opportunity for your organisation to support the provision of Auslan and captioning services for ACCAN Communications Consumer Congress.

Benefits include:

- Recognition as an accessibility sponsor on the congress website (sponsorship page)
- Three complimentary congress registrations for the Welcome Event on day one and the congress on day two
- Verbal acknowledgement as Accessibility Sponsor and thanked in the congress opening and closing addresses
- Display sponsor's promotional slides on the electronic signage in the congress venue
- Prominent display of organisation logo on congress website, signage/banner and program
- Organisation's marketing material in the digital congress welcome pack for all delegates
- Your organisation's profile and any promotional materials hosted on the congress webpages, hyperlinked to your website

These packages can be tailored further to suit your interests and objectives

Delegate Sponsor

\$4,000 (plus GST) - 3 available

A great opportunity for your organisation to sponsor students, people from small community organisations, or reside regional, remote or interstate. Also, for those who need assistive services and otherwise not able to attend.

Benefits include:

- Recognition as a delegate sponsor on the congress website (sponsorship page)
- Three complimentary congress registrations for the Welcome Event on day one and the congress on day two
- Verbal acknowledgement as Delegate Sponsor and thanked in the congress opening and closing addresses
- Display sponsor's promotional slides on the electronic signage in the congress venue
- Prominent display of organisation logo on congress website, signage/banner and program
- Organisation's marketing material in the digital congress welcome pack for all delegates
- Your organisation's profile and any promotional materials hosted on the congress webpages, hyperlinked to your website

Welcome Event Sponsor

\$4,000 (plus GST) - 1 available

A great opportunity for connecting and socialising with delegates and other supporting organisations.

Benefits include:

- Recognition as a welcome event sponsor on the congress website (sponsorship page)
- Three complimentary congress registrations for the Welcome Event on day one and the congress on day two
- Verbal acknowledgement as Welcome Event Sponsor and thanked in the congress opening and closing addresses
- Opportunity to supply a pull-up banner for display at the Welcome Event on Day 1
- Display sponsor's promotional slides on the electronic signage in the congress venue
- Prominent display of organisation logo on congress website, signage/banner and program
- Organisation's marketing material in the digital congress welcome pack for all delegates
- Your organisation's profile and any promotional materials hosted on the congress webpages, hyperlinked to your website

These packages can be tailored further to suit your interests and objectives

Refreshment Sponsor

\$1,500 (plus GST) - 1 available

The café counter can provide a great networking atmosphere and opportunity for delegates throughout the day where they can relax and enjoy refreshments.

Benefits include:

- Recognition as a refreshment sponsor on the congress website (sponsorship page)
- One complimentary congress registration for the Welcome Event on day one and the congress on day two
- Verbal acknowledgement as Refreshment Sponsor and thanked in the congress opening and closing addresses
- Prominent display of organisation logo on congress website, signage/banner and program
- Organisation's marketing material in the digital congress welcome pack for all delegates
- Your organisation's profile and any promotional materials hosted on the congress webpages, hyperlinked to your website

This package can be tailored further to suit your interests and objectives

Sponsorship Terms and Conditions

General

All Sponsorship applications will be vetted by ACCAN for approval. ACCAN will notify organisations when their application has been approved.

Sponsorship will facilitate promotion, accessibility, speaker invitations and complimentary passes for consumer groups who are otherwise not able to attend the conference.

Application for sponsorship and payment

Organisations applying to be a sponsor at the ACCAN 2023 Communications Consumer Congress must complete the booking form in full and submit it to ACCAN. Applications made in any other form will not be accepted. Submission of the application form to ACCAN evidences the applicant's agreement to be bound by these terms and conditions. Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice.

Confirmation will include comprehensive description of the ACCAN 2023 Communications Consumer Congress, including a list of obligations for both parties (ACCAN and the Sponsor).

The contract will contain the dates for commencement and conclusion of the Sponsorship Agreement. It will include the names of the individuals from both parties primarily responsible for the sponsorship, and to whom issues regarding the contract are to be referred.

The following clause limits the use of ACCAN's name by the sponsor in its own internal and external promotion and advertising as per the negotiated arrangements: "Neither party, in any situation, whether within or outside the parameters of the sponsorship, shall be deemed to be the spokesperson for, or the representative of, the other party." The use of ACCAN's name and logo must be stipulated in all contracts and agreements. Allocations of sponsorships are not final until the applicant has made payment in full.

All prices in this document exclude GST.

Full payment must be received by ACCAN four (4) weeks prior to the event. No organisation will be listed as a sponsor in any official material until full payment and booking form have been received by ACCAN.

Exposure in relevant conference materials is determined by confirmation of sponsorship prior to print deadlines. Please confirm your booking by the earliest date possible.

Sponsors

Digital delegate bag inserts and other promotional material must be approved by ACCAN prior to use. Sponsors are responsible for delivery of all sponsorship materials unless otherwise notified by ACCAN.

Cancellations

In the event of cancellation by the applicant, a service fee of 50% of total fees applies for cancellations prior to the 31st July 2023. No refund will be made for cancellations after this date.

All cancellations of sponsorship must be made in writing.

Prior to initiating formal notification of breach of contract, the parties will undertake all appropriate and reasonable efforts to resolve the matter.

Should these efforts not prove successful, either party may notify the other of breach of contract in writing. Such notification will request a written response by a specific date. Non-compliance will constitute cause for dissolution of the contract.

When circumstances beyond the control of ACCAN force the cancellation or substitution of a sponsored event or project, ACCAN reserves the right to cancel without finding itself financially liable or in breach of contract. In the event of such cancellation, the applicant will be entitled to a refund in full.

Booking form

Sponsorship Package:

	Cost (plus GST)	Please tick ✓	Amount payable
Principal Sponsor	\$12,000		
Major Sponsor	\$6,000		
Associate Sponsor	\$2,000		
Accessibility Sponsor	\$4,000		
Delegate Sponsor	\$4,000		
Welcome Event Sponsor	\$4,000		
Refreshment Sponsor	\$1,500		

Total Amount Payable (plus GST)	
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Contact details:

Organisation name:	
Address:	
Telephone:	
Email:	
Contact person & position	
Signature	

A tax invoice will be issued on approval of booking form with payment instructions.

Please send booking form to events@accan.org.au

accan

**Australian Communications
Consumer Action Network**