

NET NECESSITY



Supporters of No Australian Left Offline

Our proposal is endorsed and supported by consumer organisations including:

- ACCAN
- ACOSS
- Australian Digital Inclusion Alliance
- Australian Seniors Computer Clubs Association
- Infoxchange
- Anglicare
- The Benevolent Society
- WorkVentures



Contact
For further information

ACCAN
02 9288 4000
info@accan.org.au

Visit accan.org.au/NetNecessity to become a Supporter



No Australian Left Offline

A roadmap to affordable broadband for all



What is affordable broadband?

Affordable broadband is a home internet service that enables all Australians to be online regardless of their personal circumstances or where they live, without putting them into financial stress.

With all Australian government services to be available online by 2025, it's more important than ever that there is No Australian Left Offline.

Over one million Australians will continue to have access to essential government services with affordable broadband.

The benefits of this Federal budget neutral policy

Economic benefits of affordable broadband*

Approximately \$20 billion

saved through move to online services

Stronger economy

increases in average incomes of 0.85% per person

New business & employment

up to 5400 businesses formed + an additional 3400 to 6400 self-employment opportunities in areas with high NBN rollout

Increased tax revenue

through higher economic activity, and reduced unemployment

Reduced cost & barriers to access

for households when accessing essential services, particularly for Australians in regional and remote areas



Without affordable home broadband

1 Million+

low-income households at risk of not switching over to NBN

Children

struggle to complete homework and keep up at school

Young people

can't prepare for the post-school world of further training, education or employment.

Job Seekers

find it difficult to get jobs and training to lift themselves and their families out of poverty.

Elderly or less mobile

people find it harder to access support services and overcome social isolation



More Australians will make use of existing NBN infrastructure.

In Australia there are one million households that are at risk of not switching over to the NBN because of the cost. This limits the opportunities of these households, and threatens the underlying economics of the NBN by reducing take-up of services. Reduced take-up means lower NBN revenues and reduced capacity to provide a return to government.

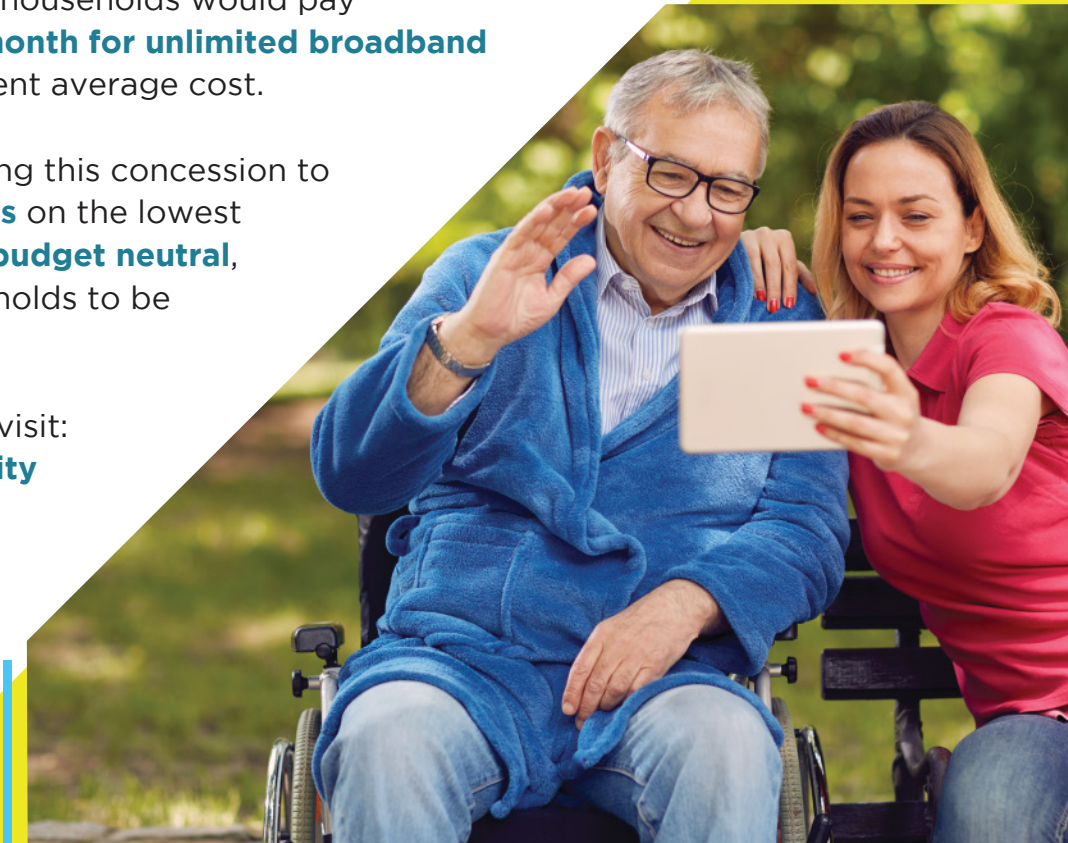
How can we achieve affordable broadband?

ACCAN proposes a 50 mbps unlimited broadband service offered at a wholesale price of \$20 per month by NBN Co to households receiving government financial support.

This would mean eligible households would pay approximately **\$30 per month for unlimited broadband** – almost halving the current average cost.

We estimate that providing this concession to the **1 million + households** on the lowest incomes can be **Federal budget neutral**, and support these households to be connected.

For full policy statement visit: accan.org.au/NetNecessity



*Deloitte Access Economics, Digital government transformation, 2015.
Greenstein, S. & McDevitt, R. Measuring the Broadband Bonus in Thirty OECD Countries, OECD Digital Economy Papers, 19 April 2012.
NBN Co, Connecting Australia: A report by AlphaBeta Consulting, 2018.